



# SMARTNUTURE



## SAVE TIME AND GET BETTER RESULTS WITH SMARTNUTURE

We do the leg work for you. By vetting leads and gathering essential information, our SmartNuture program allows you to prioritize true in-market shoppers.

Our Concierge Center is staffed by friendly, in-house specialists who handle a wide range of interactions from initial contacts to appointment reminders and customer follow up. We have proven that our service makes initial contact faster and results in higher close rates—at just \$4 per lead.

**ONLY \$4  
PER LEAD  
FOR 24/7  
MONITORING  
AND  
SUPPORT**



### WE DO IT FASTER

SmartNuture contacts customers **5 times faster** than the average dealer.



### WE DO IT BETTER

SmartNuture leads close **double the average** dealer rate.

## WHAT YOU GET WITH OUR SMARTNUTURE SERVICE



Saves you time by vetting leads for ready-to-buy customers and gathering additional insights to assist in closing deals



Coordinated customer responses with insight into dealer CRM to avoid confusion



Personalization of communication channel based on customer preference (phone, email, text or chat)



Multi-touch outreach to customers to increase connection rate with up to four contact attempts (phone, text & email)



Experienced agents with certified product and customer training



Confirmation email to customer and dealer 24 hours before appointment



Flexibility to choose full-time or off-hours service



Follow-up after appointment for dealership feedback from customer



Real-time lead delivery with detailed customer notes



Automatic credit for third-party leads that are not truly in-market customers

## READY TO ENROLL?

Email us at [customersuccess@jdpa.com](mailto:customersuccess@jdpa.com) or call 855-550-0085.

**ENROLL NOW**