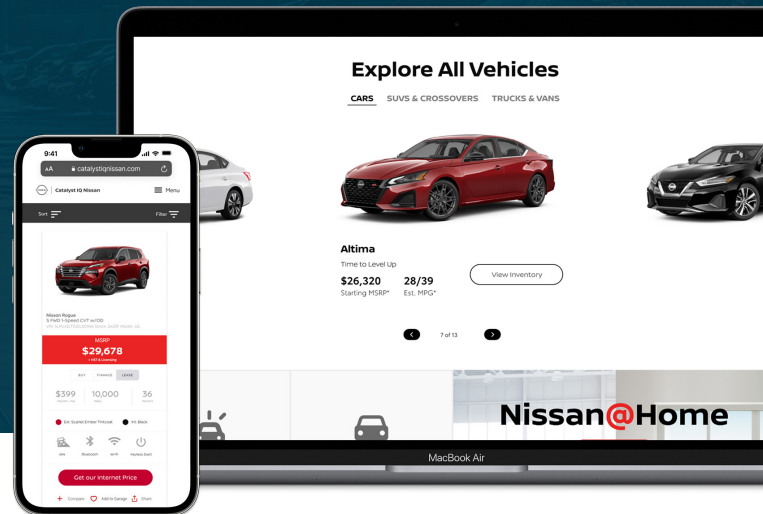


# Smarter Automotive Marketing Starts Here

Catalyst IQ brings your digital marketing under one roof. Dynamic advertising, advanced SEO/AEO, high performance websites, and seamless lead nurture. One integrated ecosystem means less complexity, more efficiency, and better results for your dealership.



## Better Service

Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist you - we've got you covered.



## Site Wide Merchandising

Catalyst bespoke websites are customized to represent your dealership with vehicle offers available from homepage to VDP.



## More Contacts

Fully responsive websites and mobile first design means more phone calls and form submissions.



## Actionable Insights

Transparent reporting on your website contacts to help inform your marketing strategy and decisions.

# Catalyst IQ is the only Provider Offering **24/7** Dealer Support!

## Website Packages

	Base \$1,399/Month	Advanced \$2,099/Month	Premier \$2,999/Month
Drag and Drop Content Management	✓	✓	✓
Schedulable Assets	✓	✓	✓
Specials and Coupon Management	✓	✓	✓
Email Form Configuration	✓	✓	✓
Incentives Management	✓	✓	✓
SEO Platform Tools	✓	✓	✓
Social Media Plug-ins	✓	✓	✓
Window Sticker Management	✓	✓	✓
Role / Permissions based CMS access	✓	✓	✓
Payment Calculator	✓	✓	✓
Fully Responsive Design	✓	✓	✓
Dynamic Call tracking, Up to 4 lines	✓	✓	✓
OEM Integrations	✓	✓	✓
3rd Party Integration Support	✓	✓	✓
HTTPS Encryption	✓	✓	✓
Free-Text Search	✓	✓	✓
Google Analytics Creation & Management	✓	✓	✓
Adwords Integration	✓	✓	✓
Advanced Inventory Pricing Tools	✓	✓	✓
Premium Reporting Dashboard	✓	✓	✓
Advanced SRP Filtering	✓	✓	✓
Advanced SEO Setup and Audit	✓	✓	✓
Advanced Inventory Management Tools	✓	✓	✓
24/7 White Glove Customer Service	✓	✓	✓
Data Driven VDP Recommendations	✓	✓	✓
Accessible ADA Compliance Widget	✓	✓	✓
Dynamic Call tracking, Up to 8 lines		✓	✓
Vehicle Recommendation Tool		✓	✓
Behavioral / Offer (Pop-up)		✓	✓
Reputation Monitoring		✓	✓
Credit Application powered by 700 credit		✓	✓
Defend SEO (Ongoing Monthly SEO)		✓	✓
Picture to Video Inventory			✓
SRP Vehicle Offer			✓
Unlimited Inventory Exports			✓
Monthly Creative Services			✓
Monthly Email Campaign			✓
Custom Landing page Development			✓

## A La Carte Options

	Price
Design+ Creative Services	\$899 / Month
Fuel SEO	\$1,495 / Month
Ignition SEO	\$2,495 / Month
Overdrive SEO	\$3,595 / Month
Credit App	\$199 / Month
Comply Auto	\$25 / Month
Monthly Email Blast	\$1,999 / Month
AccessiBe ADA Compliance Widget	\$99 / Month